



Mayor – Sandy Sanders

City Administrator – Carl Geffken

City Clerk – Sherri Gard

Board of Directors

Ward 1 – Keith Lau

Ward 2 – Andre’ Good

Ward 3 – Mike Lorenz

Ward 4 – George Catsavis

At Large Position 5 – Tracy Pennartz

At Large Position 6 – Kevin Settle

At Large Position 7 – Don Hutchings

AGENDA
Fort Smith Board of Directors
STUDY SESSION
August 9, 2016 ~ 12:00 Noon
Fort Smith Public Library
3201 Rogers Avenue

CALL TO ORDER

1. Update on Parrot Island Waterpark ~ *removed from July 26, 2016 study session on July 25, 2016 and rescheduled to August 9, 2016 study session ~*
2. Review of Mayor’s bicentennial celebration
3. Review preliminary agenda for the August 16, 2016 regular meeting

ADJOURN



2016 In Season Recap

As of July 31, 2016

Overview

- Comments On Season Performance
- Guest Satisfaction & Comments
- Questions & Answers



Something Very Exciting Is Happening in Fort Smith



Season Performance

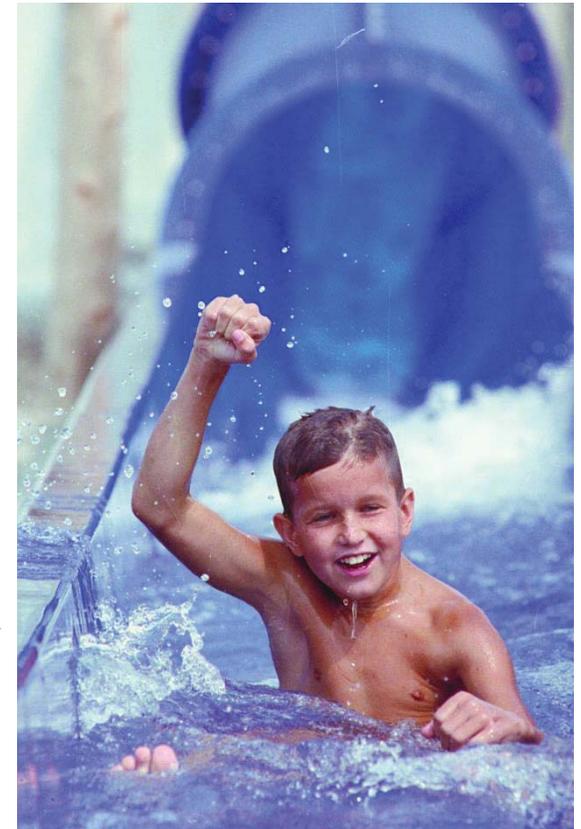
On Track To Have Positive Cash Flow To Carry
Off Season Expenses
& Contribute to Reserve Funds

- Hosted 2 Major Community Events
- First Responders Day
 - Military Appreciation Day

2 Successful Life Safety Audits
Including Our First “Exceeds”

35% Increase In
Private Groups / Functions

Slight Decrease In Overall Visitation
Through July 31st of 1.5% Less Than
Same Time Frame for 2015



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Guest Satisfaction

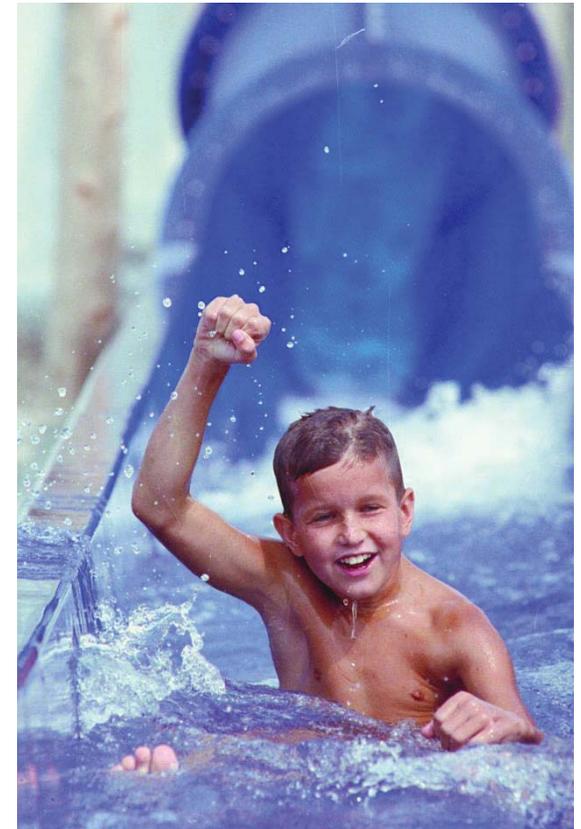
Results From Online & In Park Surveys:

Overall Satisfaction:	89 %
Overall Guest Service Experience:	88 %
Overall Cleanliness:	91 %

Winner of Best Family Outing Award
Best of the Best Fort Smith

4.5 Rating and
5 of 24 Attractions on Trip Advisor

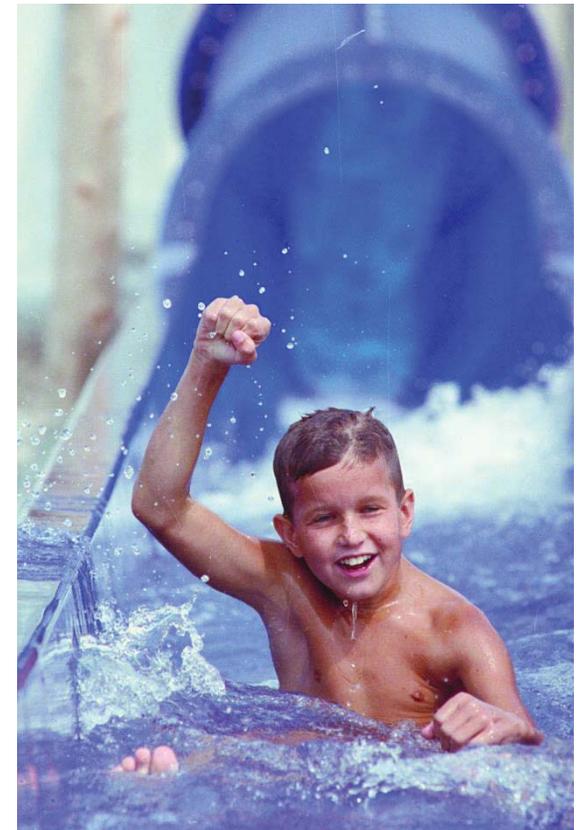
4.1 Rating On Google



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Questions & Answers

Questions & Answers



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MEMORANDUM

There is no information to disseminate on this item. There will be a verbal update on bicentennial planning at the August 9, 2016 study session.