



Mayor – Sandy Sanders

City Administrator – Carl Geffken

City Clerk – Sherri Gard

**Board of Directors**

Ward 1 – Keith Lau

Ward 2 – Andre’ Good

Ward 3 – Mike Lorenz

Ward 4 – George Catsavis

At Large Position 5 – Tracy Pennartz

At Large Position 6 – Kevin Settle

At Large Position 7 – Don Hutchings

**AGENDA**  
**Fort Smith Board of Directors**  
**STUDY SESSION**  
**August 9, 2016 ~ 12:00 Noon**  
**Fort Smith Public Library**  
**3201 Rogers Avenue**

**CALL TO ORDER**

1. Update on Parrot Island Waterpark ~ *removed from July 26, 2016 study session on July 25, 2016 and rescheduled to August 9, 2016 study session ~*
2. Review of Mayor’s bicentennial celebration
3. Review preliminary agenda for the August 16, 2016 regular meeting

**ADJOURN**

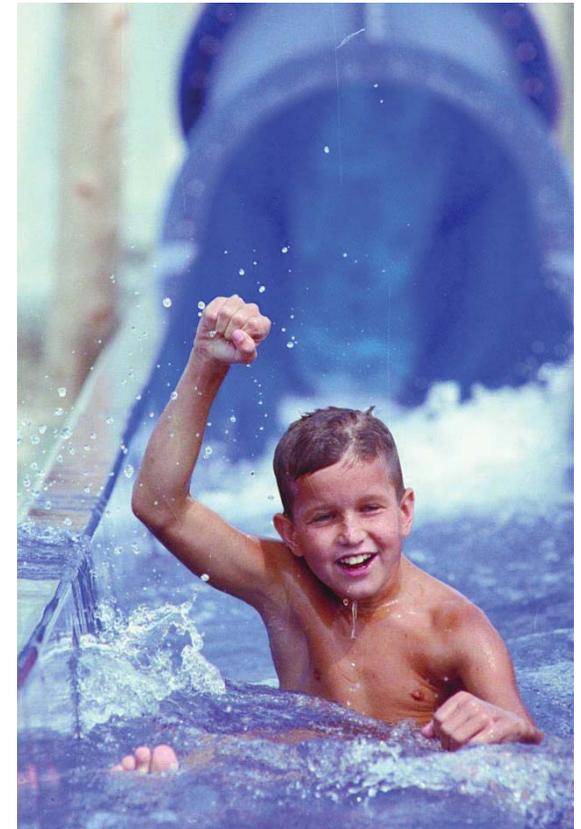


# 2016 In Season Recap

As of July 31, 2016

# Overview

- Comments On Season Performance
- Guest Satisfaction & Comments
- Questions & Answers



**Something Very Exciting Is Happening in Fort Smith**



# Season Performance

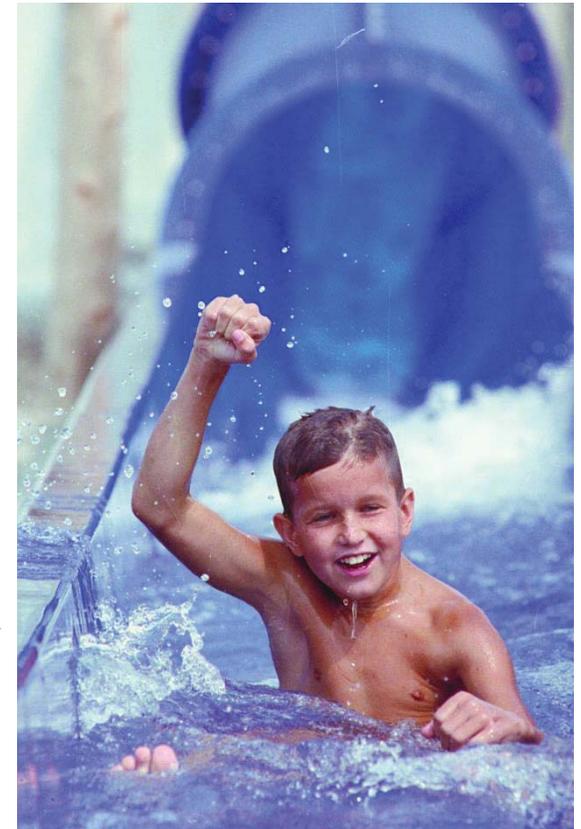
On Track To Have Positive Cash Flow To Carry  
Off Season Expenses  
& Contribute to Reserve Funds

- Hosted 2 Major Community Events
- First Responders Day
  - Military Appreciation Day

2 Successful Life Safety Audits  
Including Our First “Exceeds”

35% Increase In  
Private Groups / Functions

Slight Decrease In Overall Visitation  
Through July 31<sup>st</sup> of 1.5% Less Than  
Same Time Frame for 2015



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# Guest Satisfaction

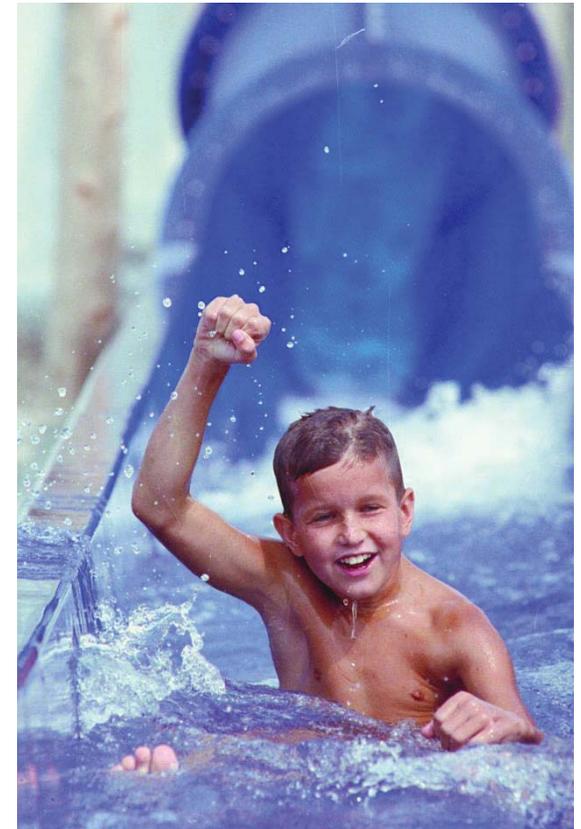
Results From Online & In Park Surveys:

Overall Satisfaction:	89 %
Overall Guest Service Experience:	88 %
Overall Cleanliness:	91 %

Winner of Best Family Outing Award  
Best of the Best Fort Smith

4.5 Rating and  
# 5 of 24 Attractions on Trip Advisor

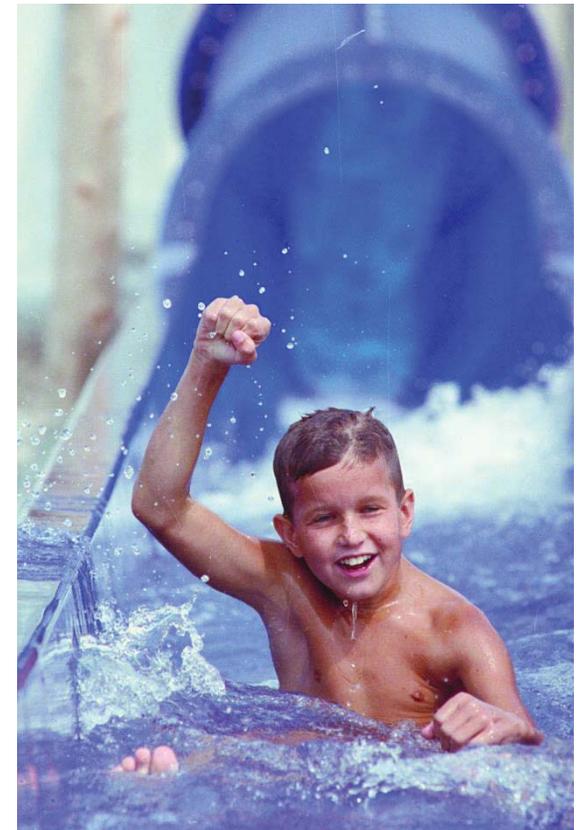
4.1 Rating On Google



**Something Very Exciting Is Happening in Fort Smith**

# Questions & Answers

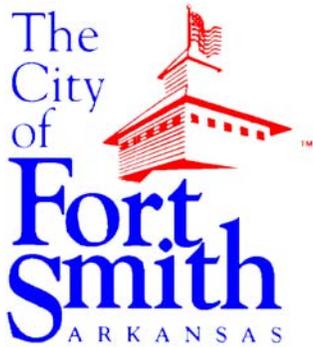
Questions & Answers



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**MEMORANDUM**

There is no information to disseminate on this item. There will be a verbal update on bicentennial planning at the August 9, 2016 study session.



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## **AGENDA ~ Summary**

**Fort Smith Board of Directors**

### **STUDY SESSION**

**August 9, 2016 ~ 12:00 Noon**

**Fort Smith Public Library**

**3201 Rogers Avenue**

#### **CALL TO ORDER**

- All present, except Directors Catsavis and Pennartz
  - Mayor Sandy Sanders presiding
1. Update on Parrot Island Waterpark ~ *removed from July 26, 2016 study session on July 25, 2016 and rescheduled to August 9, 2016 study session* ~ Presentation only by Richard Coleman, American Resort Management
  2. Review of Mayor's the city of Fort Smith bicentennial celebration  
The following members of the bicentennial celebration committee presented brief overviews of tentative events scheduled for each quarter of the year, with specific themes for each quarter, to celebrate the bicentennial:  

Jim Perry	1 <sup>st</sup> quarter - Arts & Culture
Kermit Walsh	2 <sup>nd</sup> quarter - Frontier Heritage
Megan Raynor	3 <sup>rd</sup> quarter - Homecoming
Brad Randall	4 <sup>th</sup> quarter- Future Fort Smith
  3. Review preliminary agenda for the August 16, 2016 regular meeting

#### **OTHER:**

City Administrator Carl Geffken advised approximately 10,000 cubic yards of debris have been collected by the Sanitation Department due to the recent storm. The Sanitation Department will make one more sweep of the city; therefore, if anyone has a specific location that needs to be addressed, please let him know.

**ADJOURN**

12:46 p.m.