

RESOLUTION NO. R-135-22

A RESOLUTION APPROVING THE 2022 – 2023 GOALS FROM THE
AUGUST 19, 2022 STRATEGIC WORKSHOP

WHEREAS, the Mayor and Board of Directors met at the Janet Huckabee Nature Center on August 19, 2022 to discuss and plan the goals to be achieved through the end of 2023; and

WHEREAS, the workshop was facilitated successfully by Micki Voelkel and Kendall Ross from the University of Arkansas – Fort Smith Center for Economic Development; and

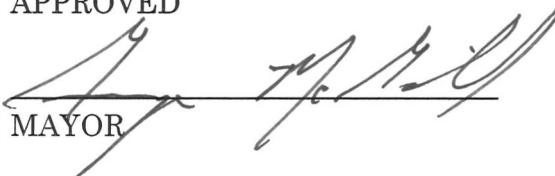
WHEREAS, the Administration will work on these goals and report to the Board of Directors regarding the implementation of the goals:

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE CITY OF FORT SMITH, ARKANSAS, THAT:

The Board of Directors of the City of Fort Smith approves the 2022 – 2023 goals from the Strategic Workshop.

Adopted and approved this 6th day of September, 2022.

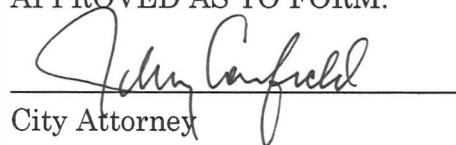
APPROVED


MAYOR

ATTEST:

Shirri Gard
CITY CLERK

APPROVED AS TO FORM:


City Attorney

2022-2023 Strategic Goals
City of Fort Smith
August 19, 2022

Goal 1: Reduce chronic homelessness in the downtown region by a minimum of 5% by the end of 2024.

Goal 2: Optimize staffing to meet the needs of a large city by identifying key positions and filling them. Positions to include legislative liaison, grant writer, and cybersecurity expert, etc. Job descriptions will be written, and positions allocated and funded by January 2023.

Goal 3: Market the city of Fort Smith's world-class quality of place to recruit business, industry, and potential residents (Amenities to be leveraged include abundant water supply, low cost of living, location, etc.) Allocate budget and identify marketing firm by March 31, 2023.

Goal 4: Develop a new Consent Decree communication plan. Create plan by December 31, 2022. Begin plan implementation by January 2023.

Goal 5: Strengthen code enforcement to reduce abandoned and dilapidated properties by identifying code violations for these issues. Benchmark existing properties by March 2023; Implement new code by December 31, 2023.

Goal 6: Identify incentives that can be used to attract businesses to underdeveloped areas of the city by Jun 30, 2023.

Goal 7: Modernize animal control policies by drafting and approving a measure by June 30, 2023.